



An Emerging Conglomerate AA&R Investment Group

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# **AA&R**investment group

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# **Company Overview**

#### Introduction

### A prolific private sector investor in Nigeria

With a strong capital base, data-driven insights, strategic international partnerships, and the best talents; we are growing businesses primed for sustainability, nation building, development and economic growth.



### **Section 1**

#### At A Glance

AA&R Investment Group is an indigenous, wholly owned capital holdings and investment company in Nigeria. Established in 2017 under a visionary leadership, we have grown a bold reputation for conceptualizing, investing in and managing high potential business opportunities across various sectors of the economy. With a strong vision of providing value for shareholders including key stakeholders in communities where we operate. Our ethical conduct, strong entrepreneurial drive and a commitment to giving back has secured our stay in business.

As a holding company, we facilitate a portfolio of businesses that address some of the country's most critical challenges around energy security, food security, cyber security, productivity and mobility.

As an investor, we are constantly seeking investment opportunities that align with our business principles, keying in to opportunities that are scalable and sustainable.

With our allied operations, we enhance the quality of life of people around the country and create new markets and even new industries.

We also recognise that our initiatives can only be as good as our most critical asset, our People, hence we continuously invest in developing our in-house capacity to provide strategic oversight, business development, financial advisory, operations and management services to our subsidiary companies. With our dedicated team of professionals, strategic international partners, our experience and strong track record building and managing new businesses and opportunities, we have positioned our company as a leader in the investment holding space.

Our aim is to be globally recognized as a company solving complex and emerging problems through our various subsidiaries and holdings.

#### Philosophy, Mission & Vision

**Our philosophy** is hinged on the concept of Shared Success. We believe the success of our business is dependent on the growth of host communities where we have businesses and the satisfaction our customers and clients experience. We achieve this through our investments in Inclusive, Sustainable and Innovative businesses.

**Our vision** is to grow our portfolio of businesses into recognized, sustainable and successful industry leaders in their various sectors.

**Our mission** is to utilize the full range of our knowledge, workforce and expertise to meet the needs of the companies we invest in whilst conducting business in the highest ethical standards.



#### Strengths & Values

Our values reflect who we are, the way we think and how we conduct our business. With an exemplary code of "leading by example" which is reflective in our subsidiaries, we express our five quiding principles under the acronym "D.R.I.P.S".

# Diversity

We value our diverse workforce, ours is a rich blend of experts from various ethnicity and background, who uniquely enrich our business and add value to our operations. It is our goal to break diversity barriers and set new standards that will become the benchmark for creating business opportunities, hence leading to development and economic growth to our country.

### Integrity

We believe that trust is a fundamental requirement of good business and adhere to high ethical principles and professional standards, ensuring transparency, fairness, mutual respect and keeping our promise to all our stakeholders.

# Responsibility

Through our commitment to nation building and development, we invest in endeavours that we strongly believe will deliver value to customers, shareholders, communities and the future generation whose health, wealth and happiness rely on us and our actions.

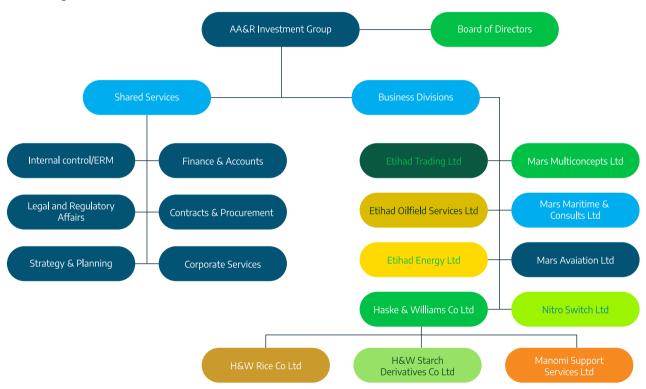
# Professionalism

We personally commit to continuous improvement and professional growth of our teams, conducting business in a mutually respectful environment, honouring our commitment to quality in our operations to deliver exceptional service to our clients and stakeholders.

# Service

We are 100% committed to satisfying our customer, undertaking a bold approach to service delivery, never compromising quality customer service even if it means going against convention in order to satisfy our clients.

# **Corporate Outlook**



### Strategy

Since inception, we have had extensive experience operating in various sectors, with expertise relevant to building sustainable and profitable businesses, and a commitment to helping these businesses through all stages of their evolution.

At AA&R, we are experienced at developing entrepreneurial ideas and concepts into businesses. Our target investments have the potential of being scalable with the ability to positively impact the immediate environment and the Nigerian economy at large. We invest in line with the overall group strategic focus centred on;

- Socio-economic returns
- Industry leadership
- Sustainability
- Diversification with calculated risk
- Geographic expansion

We are focused on leveraging sustainable business practices to achieve growth across our investments.





# Leadership

# Governed by people.

People are our true competitive advantage. They are the architects of our future, embodying our values and philosophy, elevating our capabilities into strengths, and transforming our businesses into an unstoppable force for good whilst enabling us to develop new products, to grow and to serve in new regions.



# **Section 2**



#### Ethics, Governance & Compliance

At AA&R Investment Group, we do business following high ethical standards. We tie ethics, compliance and integrity actions to the precepts of our core business values; DRIPS, which we then spread through our businesses. Committed to these precepts, we operate within a moral code of ethics, establish policies and procedures, assess business risks and promote ethical relations with our stakeholders. Our governance policy builds on elements that are fundamental to keep our business sustainable and is upheld through ethical principles, managing risks, respecting laws and regulations, and working continuously to improve the management and performance of our business portfolio. And that's not all. We believe it is our duty as corporate citizens to be aligned with any principles that strengthen transparency and ethics, helping to create an increasingly fair society. We reinforce this commitment daily so that all those involved within our operations follow these principles together.

# **Business Highlights**

#### **Our Business Portfolio**

Backed by high-value investments, our portfolio of businesses actively serves customers across 5 industries and has achieved accelerated growth by global and national standards with several businesses having the potential to become industry leaders in a short time.

Our footprint spans various sectors of the Nigerian economy including Oil and Gas, Agribusiness, Marine, Mobility and Logistics and Information Technology.



#### Oil & Gas.

#### Etihad Oilfield Services Ltd.

Etihad Oilfield Services Ltd is a promising player in the oil & gas services market in Nigeria. Incorporated as an upstream servicing company, Etihad Oilfield is a leading provider of turnkey drilling management solutions and integrated oilfield services. As a turnkey drilling contractor in Nigeria, Etihad Oilfield is a total resource point/hub for all rig and ancillary services related to the oilfield and well delivery, with a niche in the provision of complete services from conception to delivery of oil field projects for exploration and production companies that have expansive projects requiring thorough management and industry focused expertise.



To learn more, visit www.etihadoilfield.com

### **Etihad Trading Ltd**

Etihad Trading Ltd is a key player in Nigeria's downstream sector involved in the trading market, focusing mainly on the sale and purchase of crude oil, refined petroleum products and condensates locally and internationally. With adept capabilities in trading and distribution of crude and refined petroleum products, Etihad Trading's portfolio covers petroleum products and its derivatives ranging from LPG, gasoline, gasoil, jet fuel, crude oil, fuel oil, naphtha, jet, bitumen. Etihad Trading operates with a focus to promote the value of crude and refined petroleum products across energy markets, enhance the availability of products around the country and contribute to economic development and improved quality of life for Nigerians.



To learn more, visit www.etihadtrading.com

#### Etihad Energy Ltd.

Etihad Energy Ltd is a key player in the EPCI space. Established in 2015, Etihad Energy provides a full range of engineering, procurement and construction management services. By building on international strategic partnerships, local capacity, technology and proficiency across the entire upstream value chain, Etihad Energy delivers bankable solutions that maximize the value of our customers' investment, with a guaranteed return period on their investment. Through our best in class services, Etihad Energy offers unrivalled value to our esteemed customers. Etihad Energy has already succeeded in attracting a number of large-scale EPCI contracts.



To learn more, visit www.etihadenergy.com

#### Agribusiness.

#### Haske & Williams Ltd.

Haske & Williams Ltd is an agribusiness power house that carries out its vast operations with 3 distinct business entities (incorporated subsidiaries) focused on providing food and agro based industrial raw materials for the local and international market, supporting the farm-level activities of smallholder farmers and harnessing Nigeria's comparative advantage in agricultural production. Overseeing the activities of three subsidiaries including H&W Rice Co Ltd, H&W Starch Derivatives Co Ltd and Manomi Support Services Ltd, Haske & Williams plays a pioneering role in promoting projects that leads to better utilization of resources, leveraging a wealth of knowledge of the local terrain, network of stakeholders and agricultural expertise to foster food sufficiency and support host communities.



To learn more, visit www.hwcolimited.com

#### H&W Rice Co Ltd.

H&W Rice Company is one of three companies under Haske & Williams Ltd, formed out of the need to create quality local substitutes to imported rice products in Nigeria. Established as a vertically integrated producer of high-quality whole grain parboiled rice, H&W Rice works directly with its farm estates and network of outgrowers to ensure the finest, export-quality products for our local and international customers. H&W Rice Co is also invested in inclusive community development through partnerships with local farming communities and has already kickstarted a community enrichment program dubbed the Demsa Integrated Rice Production Project, which is intended to expand to other regions of the country to secure a place as the largest local producer of quality rice.



To learn more, visit www.hwcolimited.com

#### **H&W Starch Derivatives Co Ltd**

H&W Starch Derivatives Co is focused on creating value in the cassava market through the processing of Cassava tubers for food and industrial grade raw materials. Established as one of three companies under Haske & Williams Co, to exploit the business of cassava production by effective integration of the value chain, H&W Starch functions to create a diverse variety of export quality cassava products that consistently deliver value within and outside Nigeria. H&W is also invested in inclusive community development through partnerships with local farming communities and has already kickstarted a large scale community based Cassava project dubbed the Kaiama Integrated Cassava Starch Production Project, to provide an alternative to imported corn and potato starches for food and industrial uses.



To learn more, visit www.hwcolimited.com

#### **Marine Business**

#### Mars Maritime & Consults Ltd.

Mars Maritime Services & Consults Ltd is a reliable offshore marine services partner in the flourishing oil and gas industry of Nigeria and West Africa, delivering on-track marine logistics and operations support that helps clients get the best work done in their exploration and production operations. With a combination of quality services, technical marine expertise and access to strategically located assets and a track record of delivering quality service where the cost of failure is high, Mars Maritime renders services to clients that goes beyond oil & gas exploration/production into offshore renewables, subsea & salvage projects as well as large Inshore projects.



To learn more, visit www.marsmaritime.com

#### Mobility & Logistics.

#### Mars Multiconcepts Ltd.

Mars Multiconcepts Ltd is a logistics company with a focus on providing end-to-end logistics services to a customer base spanning the African continent. As a company, Mars Multiconcepts is a certified player in the logistics space, with a notional reach also serving customers with global sourcing and supply-chain-management needs. With an integrated suite of logistics services designed to help businesses make the most of their operations from production to distribution, Mars Multiconcepts creates value for clients through innovative end-to-end logistics services employing strategically placed international partnerships as well as local haulage, warehousing and distribution services across Nigeria.



To learn more, visit www.marsmulticoncepts.com

#### Mars Aviation Ltd.

Mars Aviation Ltd is an aircraft charter company, managed and run by a team of dedicated professionals with a wealth of experience and expertise in aviation, customer service, transportation and logistics. Established to become a leading charter service company, Mars Aviation is focused majorly on providing project-based onshore and offshore aviation services as well as personalized air transportation services for VIPs. Benefiting from a rich 100 years of combined management and industry experience, and a proven reputation for safety, customer service and professionalism, Mars Aviation works with the flexibility of providing aircrafts' and operators to customers on demand. From private jets to crew aircrafts' for group mobility, Mars Aviation's extensive knowledge of the aviation industry offers the best aircraft to use, the best places to fly from at the best price and offers a smarter alternative for organizations and high-profile individuals to commercial air travel.



To learn more, visit www.marsaviation.com

#### Information Technology.

#### Nitroswitch Ltd.

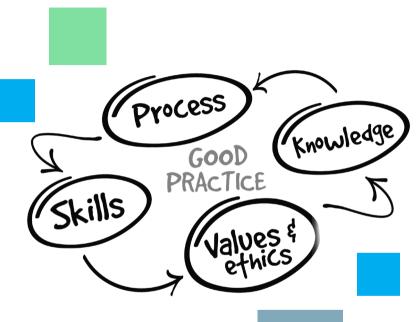
Nitro Switch is a full-service IT solutions operator and leading provider of technology consulting and development services in Nigeria. Established in 2015, Nitroswitch specializes in innovative IT solutions for organizations, providing comprehensive support, solutions and services, designed to suit all business sizes and levels of complexity. Nitro Switch, leverages technology for businesses, integrating digital technology with technical know-how and tools which are implemented into business aspects covering FinTech, Value Added Services (VAS) Aggregation and cybersecurity in order to improve operations and deliver the best value for customers.



To learn more, visit www.nitroswitch.com

# **Sustainability**

We are advocates of good environmental, social and governance practices and we reflect these across our entire business portfolios. Observing strict compliance in all our operations with the expectation that our good practices and controls will contribute to the betterment of life and the environment.



#### Health, Safety & Environment

At AA&R, we ensure our portfolio companies operate within acceptable global HSE standards, seeing ourselves as environmental stewards who believe in building a prosperous and safe future for all

We consistently make efforts to mitigate environmental, health and safety risks. These efforts include using natural resources efficiently and eliminating or minimizing potential hazards to our employees, host communities, land, water, air and wildlife in our business operations. We can proudly say we have a robust Group HSE policy in place, subscribed to by all our subsidiaries , which is how we have been able to build a good safety track record that is not just about numbers but reflects genuine care.

### Community Relations & CSR

At AA&R, the process of conceptualizing and developing a new project, starts with a very important question – How do we positively impact the lives of the host community through this venture? This has formed the building block of our community relations strategy.

We believe business can only thrive when there is alignment between our interests and the aspirations of our host communities, which is we are committed to high standards in our operations, ethics and social responsibility.

CSR is ingrained into our core business practices through value-adding products and services and the development of local communities through sustainable social investments.





